

# LEAD SAFE CLEVELAND COALITION

August 2019

**Mayor Frank G. Jackson**

"Lead poisoning affects all of us, and we all need to take responsibility for addressing it. This issue affects everything from educational attainment to criminal justice, housing stability and workforce development. The costs of lead poisoning are high—to our children, our families, our community, and our region."

**Environmental Health Watch Executive  
Director Kim Foreman**

"We can't become sensitized and comfortable with analyzing maps, percentages, data points, figures. We can't keep talking about racial equity, health disparities, or the conditions of people who are impacted. We must be intentional."

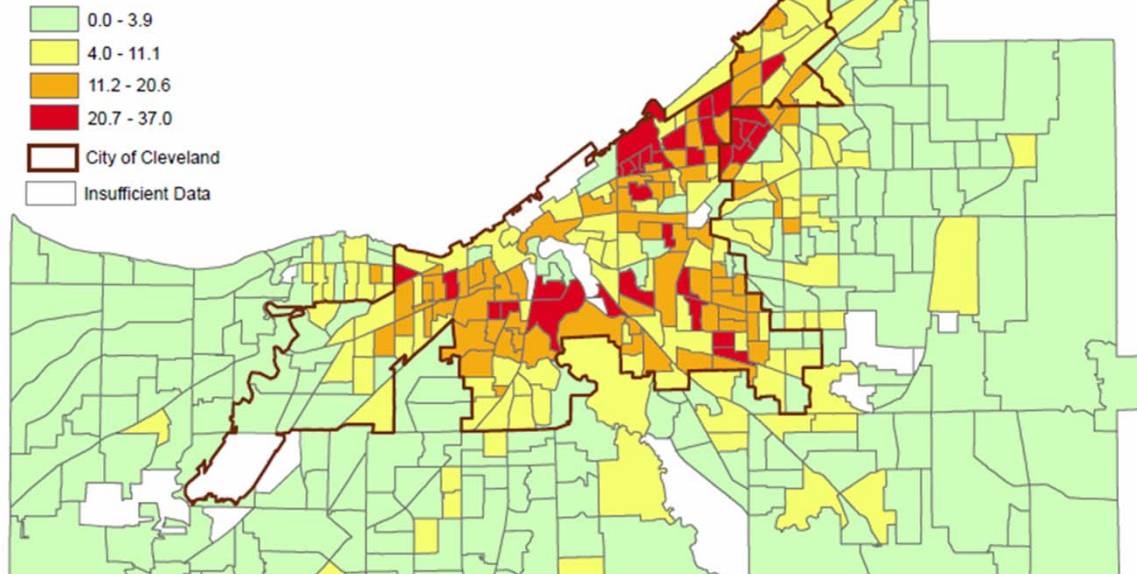
**City Councilman Blaine Griffin**

"We know we can create a lead safe Cleveland. It's time for our community to take our moonshot."

**Mt. Sinai Health Care Foundation  
President Mitchell Balk**

"A complex, systemic issue like lead poisoning requires a comprehensive, sustainable, and preventive approach. It requires great minds from all sectors to collaborative, innovate, and lead—together. This can be done. This must be done—for our children today and for generations of Clevelanders yet unborn."

**Cuyahoga County: 2016**  
**Percentage of Elevated Blood Lead Levels ( $\geq 5$  ug/dl)**  
**Among Tested Children (0-71 months old) by Census Tract**









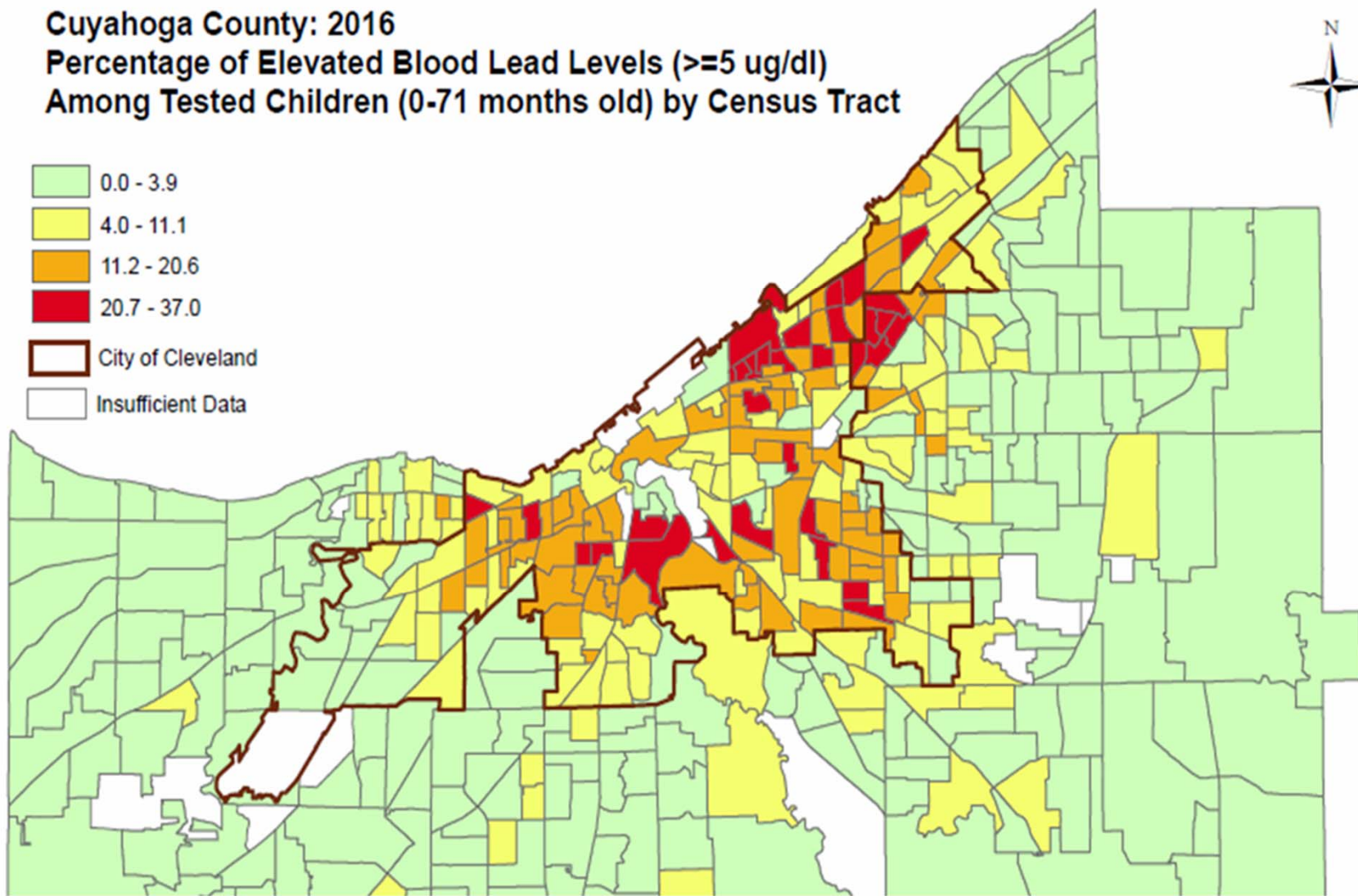
Among all children entering CMSD between 2014 and 2016, 25% had an elevated blood lead level at or above 5 mcg/dL at some point before Kindergarten.

## Lead Poisoning of Cleveland's Children

**Cuyahoga County: 2016**  
**Percentage of Elevated Blood Lead Levels ( $\geq 5$  ug/dl)**  
**Among Tested Children (0-71 months old) by Census Tract**



-  0.0 - 3.9
-  4.0 - 11.1
-  11.2 - 20.6
-  20.7 - 37.0
-  City of Cleveland
-  Insufficient Data



# The Lead Safe Solution

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- There is no silver bullet or switch you can flip to end lead poisoning
- But a lead safe solution can be successful if it is:
  - **Comprehensive**
  - **Preventive**
  - **Long-term**
  - **Enforceable**
  - **Affordable**



# The Lead Safe Cleveland Coalition

An inclusive, public-private partnership committed to making Cleveland lead safe in 10 years

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Over 320 members believe that no child should ever be poisoned by lead

# Our Commitment

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- Pursue a **comprehensive, preventive, and long-term** approach that merges:
  - Smart, equitable, and practical public policies
  - Knowledgeable agencies willing to collaborate and adapt
  - Proven community leadership and programs
  - Public and private sector accountability

# Our Action Plan

- Jan. 2019 Action Plan:
  - ✓ Establish community goals
  - ✓ Introduce legislation
  - ✓ Hold the Lead Safe Home Summit
  - ✓ Create the Lead Safe Home Fund
  - ✓ Advocate for state and federal support

**LEAD**

**SAFE HOME SUMMIT**

**BUILD A PATH TO  
A LEAD-SAFE CLEVELAND**

ORGANIZED BY UNITED WAY OF GREATER CLEVELAND  
IN PARTNERSHIP WITH LEAD-SAFE CLEVELAND COALITION

**JUNE 21, 2019 • 8:30 A.M. TO 5 P.M. • HUNTINGTON CONVENTION CENTER OF CLEVELAND**



# Our Guiding Principles

- Policy and Systems Change
- Cleveland Approach
- Primary Prevention
- Safe, Affordable Housing
- Accountability
- Outcome-Oriented
- Public-Private Partnership
- Genuine Community Partnership
- Solidarity and Collaboration
- Integrity



# Our Structure

## Steering Committee

Committees Chairs + Individuals directly impacted by lead + Civic leaders + At-large members + City of Cleveland representatives



# Governance

Mt. Sinai Health Care Foundation

- Steering Committee responsible for:
  - Providing **strategic** guidance
  - **Fiscal** oversight
  - Managing the Coalition's **evolution**
  - Serving as the **voice** of the Coalition
  - **Coordination** of activities across working Committees
  - Assisting with **fundraising**

# Lead Safe Home Summit

United Way of Greater Cleveland

- **By the numbers:**
  - Over 500 attendees and 30 breakout sessions
  - More than 75 people toured *Undesign the Redline*
  - 20 stories were captured on video
  - Cleveland City Council's Health and Human Services Committee voted on Lead Safe Legislation
  - More 30 different agencies participated in the Resource Fair

# LEAD SAFE HOME SUMMIT



LEAD PAINT

THIS AMOUNT IS ALL IT TAKES TO POISON

BRAIN KIDNEY HEART IQ BEHAVIOR } IRREVERSIBLE

NOT AN EASY CONVERSATION BUT ONE WE HAVE TO HAVE TO PROTECT OUR KIDS



LEAD SAFE CLEVELAND COALITION

- IN OUR WATER
- IN OUR PAINT
- IN OUR SOIL

KEYNOTE SPEAKER: DR. MONA HANNA-ATTISHA



FLINT WATER CRISIS

SO CORROSIVE IT CORRODED ENGINE PARTS and THE PIPES THAT TRANSPORTED OUR WATER

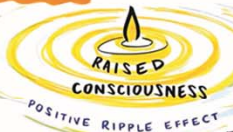
THOSE PIPES ARE BEING REPLACED

THANK YOU CLE for DOING THIS HARD WORK



LEAD IN GASOLINE... "A GIFT FROM GOD" SAFE UNTIL PROVEN DANGEROUS

EMBRACE SCIENCE



FLINT LEAD FREE and FLINT REGISTRY



LEAD LONG KNOWN NEUROTOXIN

ENVIRONMENTAL INJUSTICE

4 CHILDREN



EVERY DAY ARE POISONED BY LEAD IN OUR COMMUNITY

WE MUST ALL StepUp!

WE CAN EACH PLAY A PART



A LASTING and IMPACTFUL SOLUTION for OUR CITY

ZIP CODE

BIGGEST PREDICTOR of LIFE FORCE TRAJECTORY

MANY VOICES the POWER of TEAM

#LEADSAFECLE



# Resource Development

The George Gund Foundation

- **Scope:**
  - Identify both need + resources
  - Model and capitalize the Lead Safe Home Fund
- The **Lead Safe Home Fund** will: 1) help finance the improvement of our community's housing stock by making it lead safe and 2) support services needed to support our children and families.
- **Next Steps**
  - Investor Outreach
  - RFQ for Lead Safe Home Fund Administrator(s)

Elements of the Lead Safe Home Fund	Type of Investment	Potential Investors
<b>Lead Safe Resource Center</b>		
<b>Operational Hub</b>	Grant	Corporate, Large Retailers, Healthcare, Philanthropy, Large Contractors, Building Trades and Unions, Child Welfare
<b>Workforce Development</b>	Grant	Corporate, Building Trades and Unions, Construction, Philanthropy, Public
<b>Lead Safe Home Loans and Grants</b>		
<b>Loans and Grants Administration</b>	Grant	Philanthropy, Public, Corporate
<b>Lead Safe Certificate Incentives</b>	Grant	Public, Philanthropy, Corporate
<b>Interim Control Grants</b>	Grant	Public, Philanthropy, Healthcare
<b>Guarantee and First Loss Capital</b>	PRI or Other	Public, Philanthropy, CDFIs
<b>Mission-Driven Capital</b>	PRI or Other	Private/High Net Worth Individuals, Healthcare, Corporate
<b>Bank and Other Financial Institution Capital</b>	Loans	Banks and Lenders, Corporate

# Community Engagement

Environmental Health Watch

- Building trust & developing authentic partnerships
- Participation & voices of community residents & leaders, especially impacted communities, are core to *Lead Safe Cleveland*
- Community co-create solutions, messaging & outreach tools
- Hosted Community Conversations
- Establish meeting hubs in Clark Fulton & Glenville
- Convene a series of community meetings



# Community Engagement

Environmental Health Watch

## Lead Safe Cleveland Coalition LOGO CONTEST

- **Logo Contest:** Deadline extended to August 30th

COALITION TO  
**PREVENT**  
**LEAD**  
POISONING



Lead Safe  
Living



# Research and Evaluation

Case Western Reserve University

- Lead Poisoning Research
  - Assess existing research and emerging areas of research
  - Create baseline metrics
  - Assess data, research, processes needed to support annual impact analysis
  - Assess data needs of other committees
- Lead Safe Portal/Dashboard
- Coordination with the Lead Safe Advisory Board

# Workforce Development

TBD

- Identify suitable organization to chair the future Committee
- Build committee to support emerging lead safe system
- Assess specific workforce development needs
- Develop neighborhood based recruitment and training program
- Ramp Up Workforce

# Policy

Enterprise Community Partners

- Proactive, private rental inspection
- Lead-Safe Certification, renewed every 2 years
- Evaluation and protection against unintended consequences
- Disclosures
  - Lead hazard control order on sale or lease of property or unit
  - Sellers of 1-4 units to issue Certificate of Disclosure addressing property condition, including current lead status
- Oversight
  - Lead Safe Advisory Board
  - Lead Screening + Testing Commission
  - Lead Safe Auditor

METRO

## Cleveland City Council passes historic lead poisoning prevention law

Updated Jul 24, 2019; Posted Jul 24, 2019



The Plain Dealer

Councilman Blaine Griffin during a press conference for the Lead Safe Plan for the city of Cleveland. January 22, 2019 (Gus Chan / The Plain Dealer)

By [Rachel Dissell, The Plain Dealer](#) and [Brie Zeltner, The Plain Dealer](#)

CLEVELAND, Ohio – City Council on Wednesday passed what some are calling a history-making law aimed at significantly reducing the number

# Policy

Enterprise Community Partners

- Next phase policy priorities:
  - Lead Safe Certificate System delivery infrastructure
  - Lead Safe Resource Center implementation
  - Early Childhood Screening/Testing + Services – New Subcommittee
  - Lead Safe Standards for Childcare Facilities – New Subcommittee

# Policy

Enterprise Community Partners

## Early Childhood Screening/Testing + Services – New Subcommittee

- Streamlining scope of work with existing coalitions, experts, and regulations
- Began conversations with Invest in Children, HHAC, healthcare providers
- Potential Goals:
  - Appropriately increase screening/testing for children ages 0-2
  - Support the existing Early Intervention system
  - Broader access to early interventions for lead poisoned children
- Next Steps:
  - Convene appropriate screening/testing entities, collect data to identify current pipeline and metrics
  - Presentation from Bright Beginnings and Board of Developmental Disabilities on existing Early Intervention system

# Policy

Enterprise Community Partners

## Lead Safe Standards for Childcare Facilities – New Subcommittee

- In conversation with Starting Point and Groundwork Ohio
  - Next Steps
    - Scan of existing lead safety laws, regulations, & processes in childcare facilities
    - Landscape analysis of all childcare facilities & family childcare homes. Which facilities must comply with lead safe legislation
    - Review of state ORC & OAC sections, ODJFS, CJFS (and CDPH?) inspection, permitting, and licensing processes
    - Review of applicable Federal, State, County, City laws & regulations, including zoning restrictions, on childcare facilities within their jurisdictions

# Join Us

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- **Everyone is invited**
- See you at our committee meetings and bi-monthly convenings
  - **August 9, 2019**
  - **October 11, 2019**
  - **December 13, 2019**
- Lead Safe Cleveland Coalition
  - Email us at [info@leadsafecle.org](mailto:info@leadsafecle.org)



## KEEP IN TOUCH

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